

PRIVACY AND COOKIE POLICY

PRIVACY POLICY

INTRO

This Privacy Policy sets out how Blockchain Alliance Europe uses and protects any information that you give us when using Blockchainalliance.si. We are committed to ensuring that your privacy is protected. All information provided by you will only be used in accordance with this Privacy Policy. Privacy Policy may be changed, revised or amended by Blockchain Alliance Europe by posting the changes under this section. You are advised to periodically visit the Privacy and Cookie Policy page to review the current Privacy Policy.

COLLECTED INFORMATION

Blockchain Alliance Europe may collect the following information: - Basic information such as your first and last name. - Contact information including email address and phone number. - Geographic location. We also aggregate information on what Blockchainalliance.si visitors access while browsing the website. However, you are the one in control of our possibility to collect and retain your personal information. You may contact us to delete any/all of your personal information at any time. For further information, please read the instructions in “Managing your Information” section.

USE OF INFORMATION

We use collected information for several purposes, such as Services provision, identification and authentication, Services maintenance and improvement, new services development, Services customization (recommendation), contact, internal record keeping and research. All collected information helps us to maintain the quality of our Services and to protect you from any unauthorized action. The information we collect is not distributed, sold or leased to third parties for commercial purposes, except to provide Services you've requested or for other purposes when we have your permission or when we are obliged to do so. With your consent, we may also use your personal information to send you promotional information about new Services, Service updates, features, special offers or information about third parties which we think you may find interesting. Please note: If you do not give or you revoke consent to receive promotional information, you will continue to receive system emails which are necessary for the operation of the Services that we provide. You may give consent to receive promotional information directly on the website, and you can revoke this consent by emailing us at info@blockchainalliance.si or by clicking on the unsubscribe link in each received email. We are obliged to disclose personally identifiable information to take action regarding any illegal activities, or as otherwise required by law. Blockchainalliance.si may contain links to other sites on the Internet which are owned and operated by third parties. You acknowledge that Blockchain Alliance Europe shall not be held responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this Privacy Policy.

MANAGING YOUR INFORMATION

We store collected information until it is no longer necessary to provide our Services, or until your account is deleted, whichever comes first. This is a case-by-case determination that depends on things like the nature of the information, why it is collected and processed, and relevant operational or legal retention needs.

If you would like to manage, change, limit, or delete your information, we allow you to do so through the following tools:

- **What do we have, How to Change and How to Delete Your Personal Details?:** If you would like to receive the list of your personal information that we currently keep or if you would like to change or delete any of your personal details please contact info@blockchainalliance.si. In case of details deletion, all or any your personal details will be deleted in 14 days.

COOKIE POLICY

This site, like many others, uses small files of letters and numbers, called cookies, to help us customise your experience and to enhance the website's performance and functionality.

Find out more about what cookies are, which cookies are used on Blockchain Alliance Europe's websites, how you can control them and how you can switch certain types of cookies off.

If it does not provide the information you were looking for or you have any further questions about the use of cookies on Blockchain Alliance Europe's websites, please email us on info@blockchainalliance.si.

WHAT ARE COOKIES AND HOW DO WE USE THEM?

Cookies are small text files that are stored by the browser on your computer or mobile device. They allow websites to store data such as, for instance, user preferences. By placing cookies in the browser, we provide website and service functionality, and recognise you when you visit our site again and respond appropriately. With cookies, we can also increase the level of personalisation and enhance the interactive functionality. Some cookies only remain on your device as long as you keep your browser (session) active, while others remain on your device for a longer period of time (permanent/persistent).

We use different types of cookies: session cookies, permanent or persistent cookies, first-party and third-party cookies. Session cookies are stored in the browser's memory temporarily, and are deleted when you close your browser. Permanent cookies have a longer lifespan (lifespan of 1 minute to 2 years), and are automatically deleted after the pre-specified period. These cookies are, for example, used for saving your login data. Cookies that are used for various researches on the user's behaviour, can be used by us directly (first-party cookies) or by our business partners (third-party cookies). For a much more detailed description of cookies and a list of them see the Cookie list below.

Furthermore, Blockchain Alliance Europe's websites use cookies for different purposes:

- **Technical cookies** are used to show you our website, to make it function correctly, to create a user account, to sign you in, etc. These cookies are strictly necessary for our website to function properly.
- **Performance cookies** are used for three different purposes.
 - **Functional cookies:** are used to remember your preferences (for example, your language and searches). Functional cookies are not strictly necessary for website to work, but they enhance your experience on Blockchain Alliance Europe's website.
 - **Analytical cookies:** are used to collect insight into the way users interact with our website. With these cookies we can optimize and improve the website, also to ensure it stays interesting and relevant.
 - **Commercial cookies:** are used for displaying personalised advertisements on various websites (also called third-party cookies) and sharing content from our website on social media.

COOKIE LIST

Cookie Name	Cookie Type	Expiration	Description
_gat	performance cookie	1 minute	Used to throttle request rate (Google Analytics).
_ga	performance cookie	2 years	Used to distinguish users (Google Analytics).
_gid	performance cookie	1 minute	Used to distinguish users (Google Analytics).
ARRAffinity	technical cookie	when browser closes	Azure Affinity session cookie (Used for Load balancing).
default_currency	technical cookie	6 months	Selected currency.
lang	technical cookie	2 years	Selected language.
PHPSESSID	technical cookie	when browser closes	PHP session cookie.

HOW CAN I MANAGE THE USE OF COOKIES?

You can manage the cookie storage in your device browser at any time. If you want to delete all cookies that are stored in your browser, see the information below (How Can I Delete Cookies). You can always manage your decision by visiting "Privacy and Cookie Policy" at the bottom of the page.

It is important to note that if you change your settings and block certain cookies, you will not be able to take full advantage of some features of Blockchain Alliance Europe's services, and we might not be able to provide some features you have previously chosen to receive.

The Cookie Policy may be updated from time to time, so you may wish to check it each time you submit personal information to Blockchain Alliance Europe.

HOW CAN I DELETE COOKIES?

The consent you have given to store and read cookies can be withdrawn at any time by setting your browser to disable cookies and/or to remove all cookies from your browser.

It is important to note that if you change your settings and block certain cookies, you will not be able to take full advantage of some features of Blockchain Alliance Europe's services, and we might not be able to provide some features you have previously chosen to receive.

This Cookie Policy may be updated from time to time, so you may wish to check it each time you submit personal information to Blockchain Alliance Europe.